

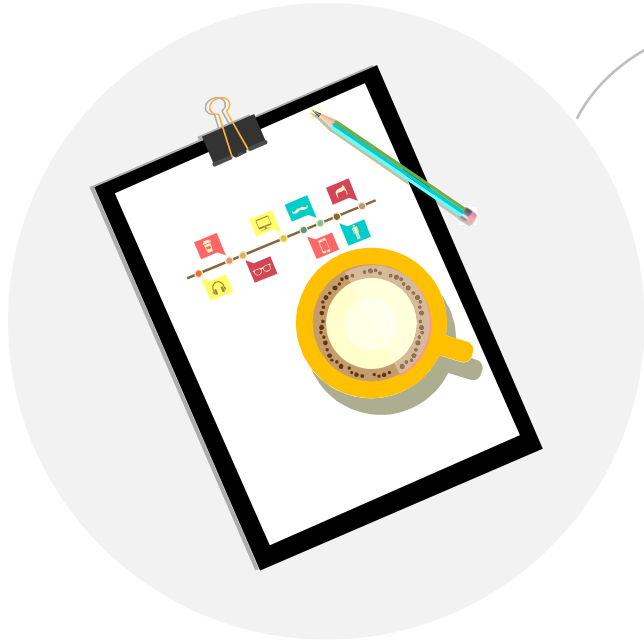


The Practice of Public Value in China's public sector

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Outlet



The concept of public value



The practice of public value



Governmence in Smart era



Competent and professional officials team

1. The concept of public value

- ❑ Public value is a collection of citizens' expectations of the government.



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Grafting

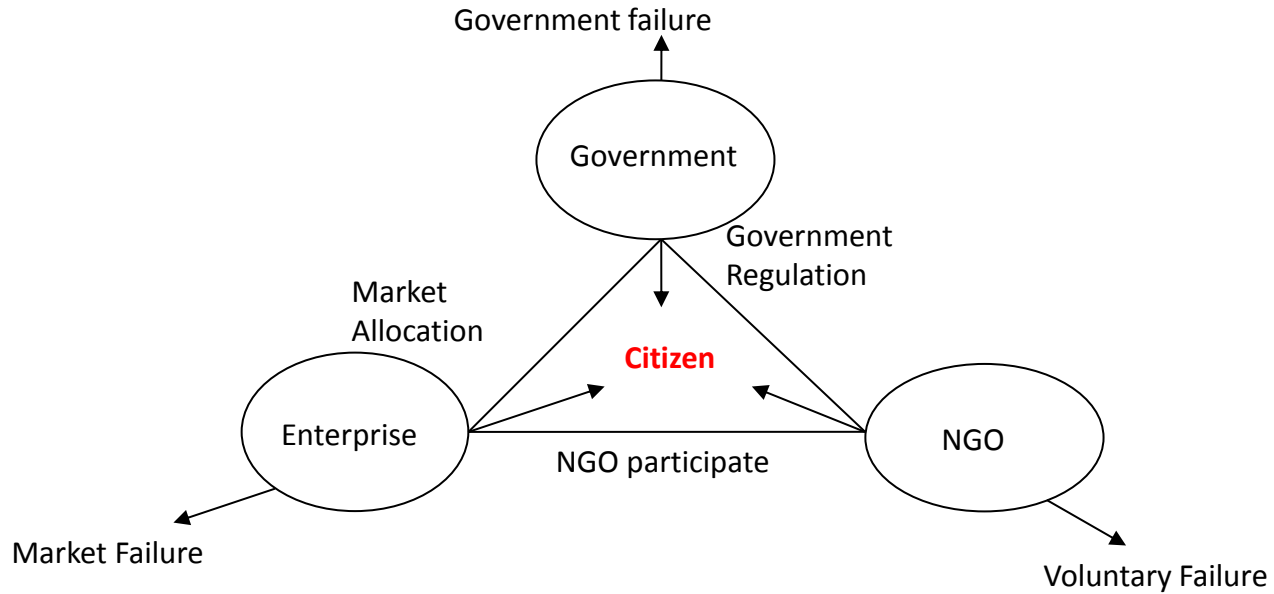


2. The practice of public value

- ❑ Building a service-oriented government able to satisfy the needs of the people.

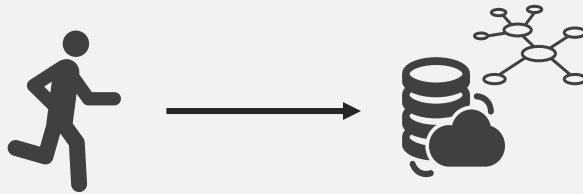


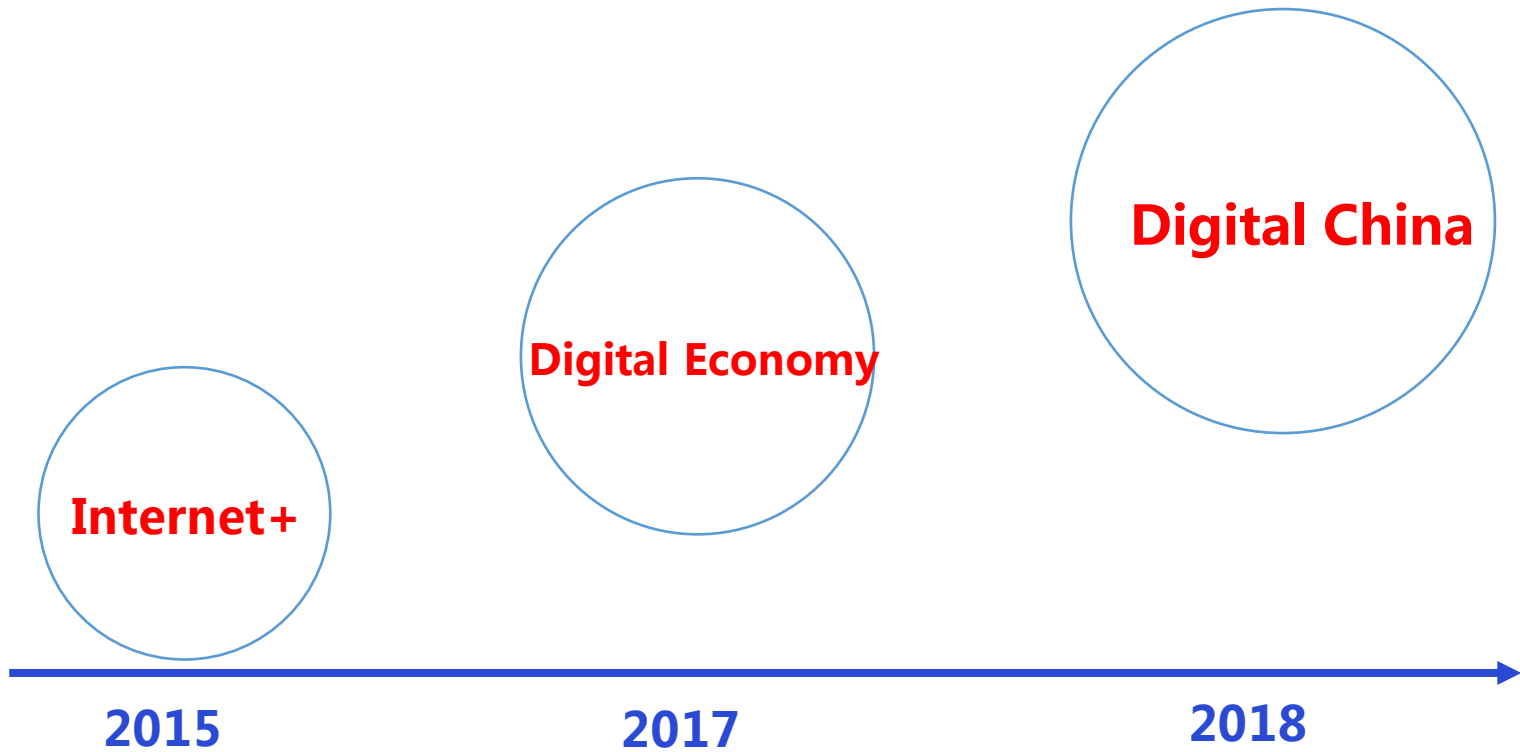
Fig. multi-stakeholder



3. Government in Smart era

from **people** run to **data** run





Spring Festival Transportation + Big Data Forecast



Individual Business Online Registration





4. Competent and professional officials team

□ Building a contingent of competent and professional officials team

- Selecting and appointing
- Training
- Performance

A scenic landscape featuring a calm lake in the foreground, a small boat with a canopy on the left, and a range of forested mountains in the background. The sky is bright and clear. The text "Thank you !" is overlaid in the center in a bold blue font.

Thank you !